



Global Security Challenge LLP Press Release

FOR IMMEDIATE RELEASE

America's West Coast top security start-ups compete in Silicon Valley for a place in the final of the leading international technology competition

London, September 21, 2009: Six high-tech innovative companies have been selected as finalists in the American West Regional Final of the Global Security Challenge Competition. The finalists will battle it out for cash grants totalling \$500,000, plus mentorship from venture capitalists. The event will be held on September 29 at the offices of DLA Piper LLP in East Palo Alto.

The Global Security Challenge LLP, the organizers of the international competition, seek to highlight the world's most promising security technologies that make airports, cities and enterprises safer without encroaching on civil liberties. Its goal is to support and promote researchers, infant companies and other inventors, and ensure valuable new technologies can develop and prosper.

The two winners of the American West Regional Final, in the Best Security SME and Most Promising Security Start-up categories, will compete against winners from five other regional finals across North America, Europe and Asia, at the grand final hosted by London Business School on Friday, November 13, 2009.

DLA Piper LLP will be hosting the West Coast part of this international competition at their offices in East Palo Alto, California. During the event business plans will be presented to a panel of judges, consisting of leaders from TSWG of the US Government, Microsoft, and venture capitalist firms, Sierra Ventures, Hummer Winblad Venture Partners and Kleiner Perkins Caufield & Byers.

The founders of the GSC, Simon Schneider and Janeen Chupa, commented in a joint statement: "The competition aims to empower innovation in security and this year, we were pleased to receive a record number of submissions from innovators in the West Coast region. We are also proud that our top contenders from previous competitions have subsequently raised over \$55 million in fresh capital."

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Notes to Editors:

About Global Security Challenge LLP

The Global Security Challenge LLP (GSC) is a forum for security innovators, start-ups and investors. It provides a valuable launching pad for security innovation and each year over \$500,000 USD is awarded in its world leading competitions to entrepreneurs and researchers within the security technology field. The mission of the GSC is to stimulate technological innovations that make airports, cities and enterprises safer without encroaching on civil liberties.

Simon Schneider and Janeen Chupa founded the Global Security Challenge whilst studying at the London Business School, and gained experience in the security technology sector at IBM and the US National Security Council respectively. The GSC is supported by Accenture, BAE Systems, Blue Star Capital, Control Risks, London Business School, ONR Global, Smiths Detection, TSWG, UKTI and the US Department of Homeland Security, amongst others.

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