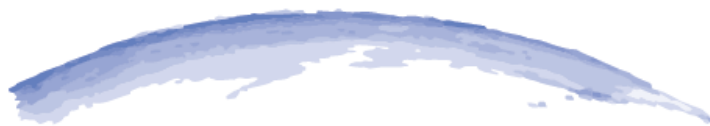


GLOBAL SECURITY CHALLENGE



A Challenge to Foster Innovation in Security



What is Today's Challenge?

"The inventiveness and creativity of our private sectors is one of the greatest assets...nations have in the fight against terrorism. We need to do a better job of tapping into that creativity."

Marshall Billingslea
frm Assistant Secretary General
NATO

Empowering Entrepreneurs

Start-ups can be a major driver of innovation in security, but at present it is difficult for entrepreneurs to break through the barriers of large integrators and government buyers. So technology that could be making us all safer might not reach the public.

Launching Pad for Ideas

Our annual competition and events launched at London Business School in 2006, hopes to change this. The Global Security Challenge (GSC) is a central hub for security innovators, start-ups and investors. We run the leading international competition to find and select the most promising security technology startups in the world. Our finalists and winners from the previous competitions have subsequently raised over **\$52 million** in new capital.

Our Gold Sponsors:



Our Advisory Board:

- Niloo Howe
Paladin Capital Group
- Ted Schlein
Kleiner Perkins Caufield & Byers
- Stephen Bonner
Barclays Bank
- Roger Novak
Novak Biddle Venture Partners
- Raymond Cooke
IBM
- Mark Shaheen
Civitas Group

"The Global Security Challenge is truly an exciting forum to help startup companies in the security field"

Jay Cohen

**fmr. Under Secretary for S&T
U.S. Department of Homeland Security**

ADDING A FRESH PERSPECTIVE

The Global Security Challenge provides a unique forum for security focused innovators by lending business acumen to innovators of security technologies and by linking researchers, business executives and government officials.

OUR \$500K COMPETITION

After being shortlisted from all entries at regional events in America, Europe and Asia, the top finalists compete in the Grand Final in London for the **\$500K** grant award, which is sponsored by TSWG of the US Government - and mentorship from leading venture capitalists.

LAST YEARS' EVENTS

Over 400 delegates from industry, government, academia, VC and start-ups attend our worldwide events every year. Speakers came from the Pentagon, MI6, European Defence Agency, German Federal Intelligence (BND), EADS, Barclays, IBM, BAE Systems, European Commission, Microsoft, DHS and many more...

TARGET TECHNOLOGIES

We seek to uncover the creative capabilities in universities and start-ups that apply to security needs. Examples include biometrics, encryption software, wireless communications and identity management.

OUR EVENTS IN 2009

The Global Security Challenge hosts regional events around the world in the fall of every year:

- Singapore
- Brussels
- Athens
- Washington DC
- Chicago
- Silicon Valley (Palo Alto)
- London: Security Technology Summit hosted by **London Business School**

GSC IN THE NEWS



More information at: www.globalsecuritychallenge.com